



ANDHRA PRADESH

ADVANTAGE AP FOR TEXTILES

Textiles sector in Andhra Pradesh

OVERVIEW OF TEXTILES SECTOR

- Contributes to approx. 2% to India's GDP, 18.21% in Manufacturing sector (National Accounts Statistics – 2018).
- The share of textile, apparel and handicrafts in India's total exports was 11.4% in 2020-21.
- India holds 4% share of the global trade in textiles and apparel.
- The textiles and apparel industry in India is the 2nd largest employer in the country providing direct employment to 45 mn people and 100 mn people in allied industries.
- India's exports of textiles and apparel are expected to reach \$100 bn in the next 5 years, growing at a CAGR of 11%
- This industry alone has the capacity to generate around 70 jobs in garmenting and an average of 30 jobs overall for every INR 1 crore (USD 132,426) invested as compared to 12 jobs created on an average in other industries.

Source: Invest India (<https://www.investindia.gov.in/sector/textiles-apparel>)

TEXTILE ECOSYSTEM IN ANDHRA PRADESH

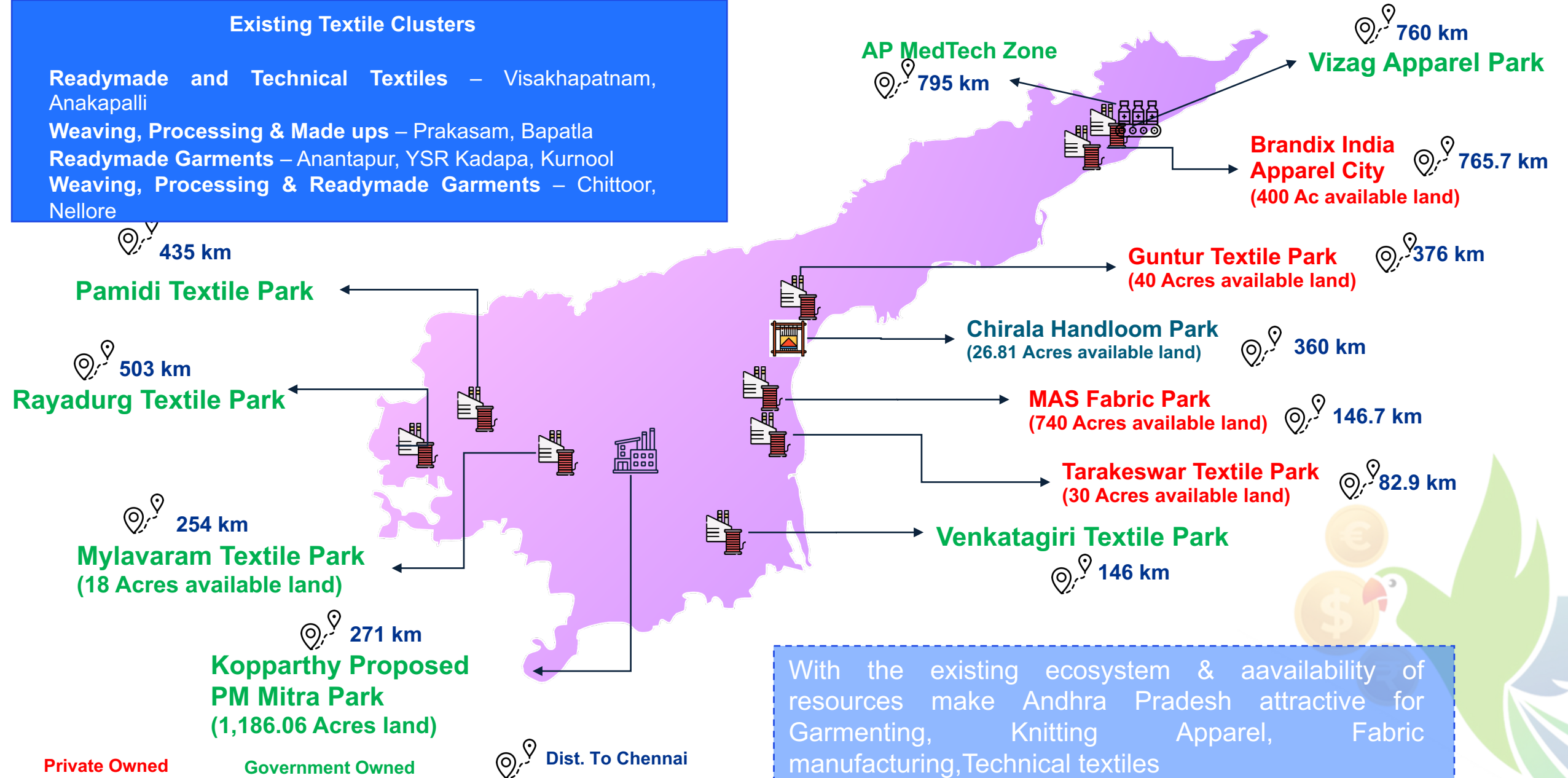
Existing Textile Clusters

Readymade and Technical Textiles – Visakhapatnam, Anakapalli

Weaving, Processing & Made ups – Prakasam, Bapatla

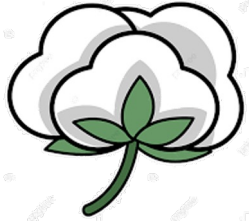
Readymade Garments – Anantapur, YSR Kadapa, Kurnool

Weaving, Processing & Readymade Garments – Chittoor, Nellore



With the existing ecosystem & availability of resources make Andhra Pradesh attractive for Garmenting, Knitting Apparel, Fabric manufacturing, Technical textiles

TEXTILE ADVANTAGE of ANDHRA PRADESH



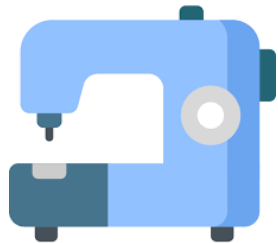
India's 6th Largest Producer
Production : 17.08 Lakh Bales
Major Cotton Produced in **10** Districts



India's 7th Largest Producer
Production : 10.44 Thousand Bales
13 Jute Mills in the State
Major Jute Producing Districts
Srikakulam, Vizianagaram



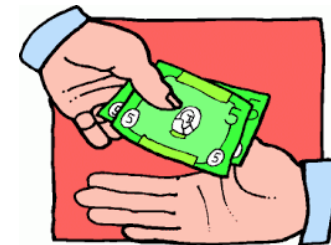
India's 2nd Largest Producer
Production : 8422 Metric Tons of Raw Silk
Major Raw Silk Producing 2 regions :
Dharmavaram, Venkatagiri



Existing Textile units
14,974 MSME & 140 Large & Mega –
providing employment to more than 2+
lakh



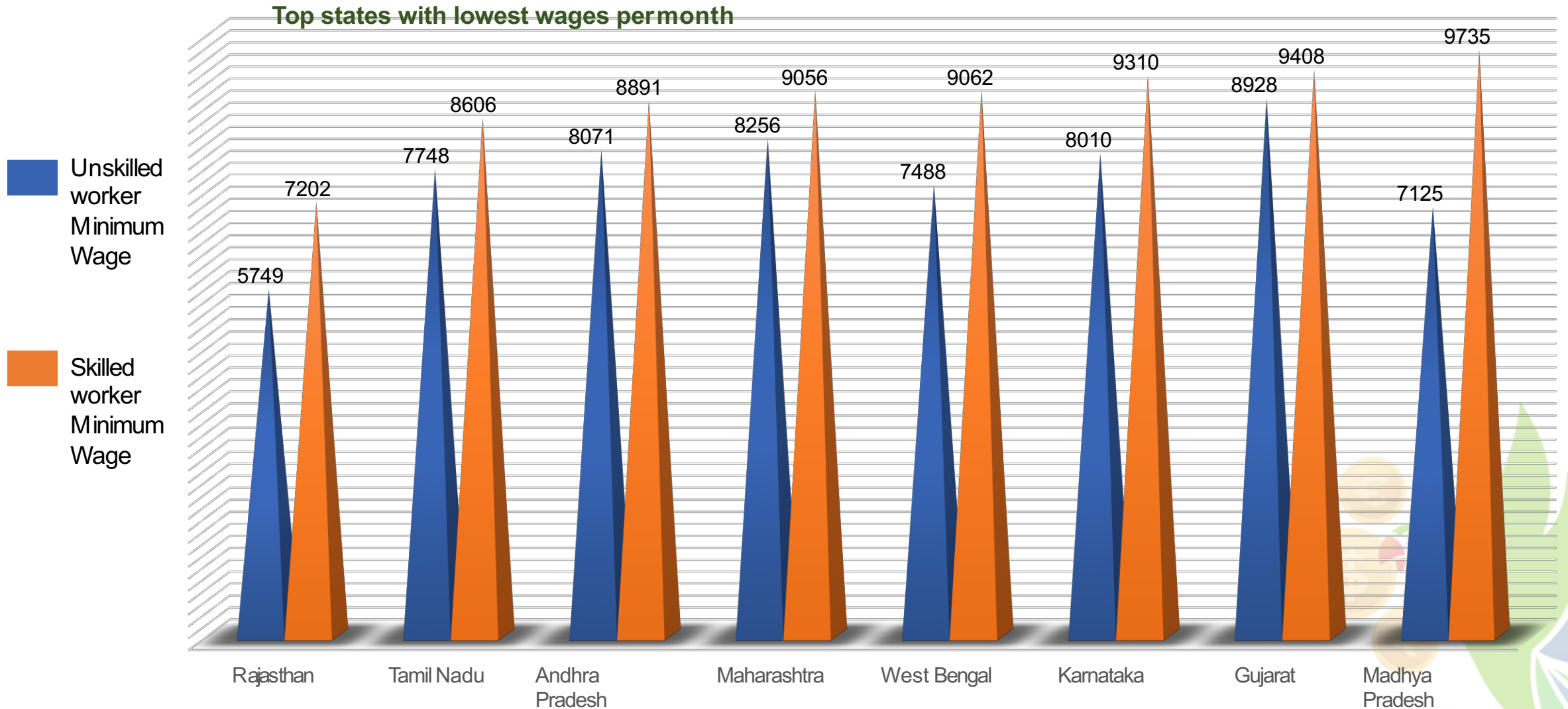
7% of India's Ginning & Spinning
1041 units with ~3.6 mm spindles making |
35,176 power looms – 10,244 shuttle-less
|1300 high speed air jet



States with lowest wages
Coupled with large young women
workforce - low cost of doing business

AP has amongst lowest minimum wages for textile sector

State-wise Minimum Labour Wages for Textile Sector (Per Month in INR)



MARQUEE INVESTORS IN THE SECTOR

Yarn



Technical textiles



Medical textiles



Home textiles



Weft Knit product



Integrated Textile Units



Apparel



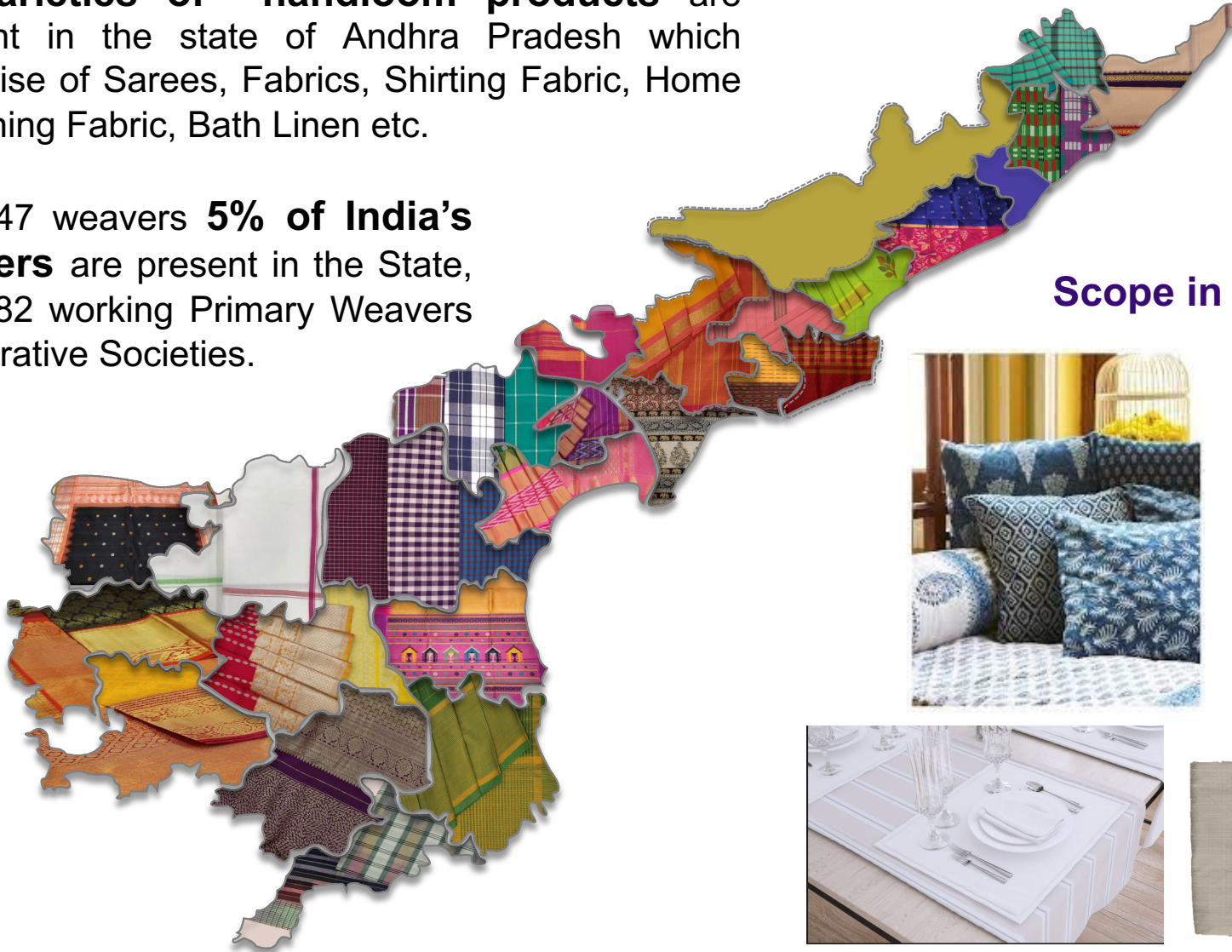
Glimpse of Handlooms Heritage of Andhra Pradesh

35 varieties of handloom products are present in the state of Andhra Pradesh which comprise of Sarees, Fabrics, Shirting Fabric, Home furnishing Fabric, Bath Linen etc.

1,77,447 weavers **5% of India's weavers** are present in the State, with 482 working Primary Weavers Cooperative Societies.

6 handlooms GI Tagged from Andhra Pradesh namely, Mangalagiri Fabric, Uppada Jamdani Sarees, Dharmavaram Silk Sarees and Pavadas, Srikalahasti Kalamkari, Venkatagiri Sarees, Pedana Kalamkari.

Scope in Development of Niche Products



Opportunities & Strengths - Existing Infrastructure



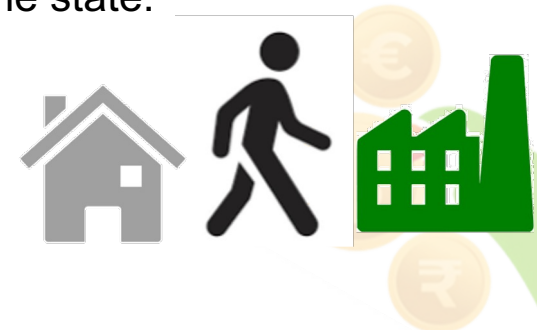
Availability of land within Textile Parks with an option of Plug and Play Infrastructure - 2411 Ac (Private Parks-1180 Acres, Govt. Owned Parks-1231 Acres) in additional to the land available at APIIC Parks – 14,184 Acres.

Inclusive and Holistic Development of the Industry – Special support is being given for MSME Textile Units, realizing their potential to provide employment and compliment the large industries with value added services.



Training and Skill Development Centres – Identifying, mobilizing, training and supplying required manpower at Government owned Textile Parks. Presence of **NID, NIFT & IIHT** shall provide highly skilled manpower within the state.

Walk to Work Concept - Land is being identified for setting up of Garmenting units near Jagananna Housing Colonies in all 26 district of the state . Shall make the industry access to its biggest Raw material – man power within vicinity. 53 layouts with over 2000 plots.



Opportunities & Strengths - Scope of Future Investments



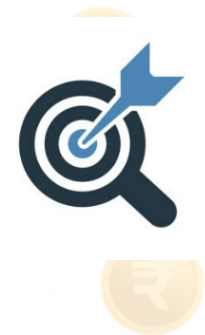
As India **Going Green in Textiles** – Our state Formulating a conducive ecosystem for Textile Industry which encourages establishment of Environmental sustainable Textile Units.

Mega Cluster Development - planned to be fully integrated from Fibre to Final products, with all requisite support for industries to develop a plug-and-play model. Textile Parks like Brandix are envisioned for the future.



Encourage Export Oriented units – As of 2020-21, the Textile Exports for India stood at \$ 33.3 billion, of which, AP export share was \$ 417.2 million (1.2 % of total). In this view, the Government intends to expands its export market in Textiles and encourage units which are export oriented.

Development of niche product segment – Encourage sustainable fashion and cloth through cultivation of organic cotton, develop fabrics through handlooms i.e., mangalagiri handloom fabrics, pulagurtha fabrics, isukapalli fabrics for home furnishing, kalamkari handloom fabrics, kalamkari lace, dupion silk for home furnishing etc. A special emphasis is being laid on home textiles in this segment.



Technical textiles, a sunrise Segment in Andhra Pradesh

As per the Baseline Study in 2020 on Technical Textiles Industry in by IIT Delhi **Andhra Pradesh is 01 of 04 states which are attracting the maximum investments in Technical Textiles** others are Gujarat, Maharashtra, and Telangana.

The state have **dedicated area** for Medical Textiles in Med Tech Zone at Vizag with all supporting facilities .



15 Technical Textiles companies present in Andhra Pradesh with Global Players like **Toray and Grasim**.

3 industrial corridors and port led industrialization , a conducive ecosystem for Technical Textile units.

Tailor made incentives can be extended.

Brandix India Apparel City – Rambilli (Mandal) , Visakhapatnam (District)



1000-acre textile park with world-class infrastructure, developed and managed by Apparel industry veterans

400 acres available.

Utilities :

Connectivity to Gangavaram Port by road

Water - Capacity 60M;
installed 20M L /day

ETP - Capacity 56M;
installed 22M L / day

Power - 200MW capacity
connected to national grid



MAS Fabric Park- Chillakur (Mandal) SPSR Nellore (District)



Total Site Area of approximately **740 Ac**
Available Site Break-up
Area –**SEZ Area 581 Ac**
and **DTA Area 159 Ac**

Utilities

Water Supply - 35 MLD
is available

Direct Access Road to
Krishnapatnam Port .
Distance –18 KM

CETP including Marine
Discharge of 28.5 MLD
capacity (proposed)



Testimony for speedy execution

Plant Location	Sri City, Chittoor District, Andhra Pradesh
Total Investment	INR 1,000 crores (> \$150 M)
Site Area	110 acres
Total Employment	Direct – 130, Indirect - 400
Product	Non-woven Polypropylene (PP) Spun Bond
Application	Medi-technical textile (diapers, sanitary napkins, surgery/ICU)

TORAY

Site Description:

Polypropylene (PP) spun bond plant for hygiene/ technical textiles

- Capacity: 18,000 MTPA
- Production Start: Mar 2020

Engineering Plastics plant for Auto, FMCG, Industrial

- Capacity: 4,800 MTPA
- Production start: Sep 2019

Speed of Execution



**We Welcome you to
Partner in
Andhra Pradesh's
Industrial Growth Story**



Contact Us

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**THANK
YOU**