

## COWE India – Board Members

Sandhya Reddy  
Uma Ghurka  
Suman Kumar  
A. Shylaja Reddy  
Soudhamini P.  
P. Girija  
Madhu Tyagi

## National Managing Committee

Madhu Tyagi National President  
Girija P. National Vice President  
Vandana Maheshwari Past National President  
Lalitha A. National Secretary -1  
Nidhi Toshniwal National Secretary - 2  
Neeraja Reddy National Treasurer  
Ashwini Pable National Jt. Secretary - 1  
Darsi Aparna National Jt. Secretary – 2

## CHAPTERS – MANAGING COMMITTEES

### Andhra Pradesh Chapter

Darsi Aparna Past President  
Radhika Gopala President  
Krishna Murthy Secretary 1  
Kanuri Vijayalakshmi Secretary 2  
Sarat Mohini Joint Secretary  
Malathi N. Treasurer  
Sravani Jetti

### AP Sub Chapters

#### Rajahmundry

Sridevi N Secretary  
Dr. Y Geetha Srikanth Secretary

### Delhi Chapter

Kavita Agarwal Past President  
Rachna Kalra President  
Ankita Somani Secretary 1  
Leher Sethi Secretary 2  
Geetanjali Sharma Treasurer

### Gujarat Chapter

Meena Kaviya President  
Veena Parikh Secretary 1  
Santosh Shah Secretary 2  
Usha Birmie Treasurer  
Manjusha Kothari Joint Secretary

### Karnataka Chapter

Pallavi Shekhar Past President  
Gayatri Suresh President  
Archana Maroli Secretary 1  
Suma Anne Gowda Secretary 2  
Ms.Geetha Jagannath Rao Treasurer



### Maharashtra Chapter

Shilpi Datta Som Past President  
Krishna Datta President  
Ananya save Secretary 1  
Mini Bhattacharya Secretary 2  
Sonal Desai Jt Secretary

### Rajasthan Chapter

Nidhi Toshniwal Founder Past President  
Shivani Bohra President  
CA Ruchika Saraf Secretary  
Kalpana Goyal Jt. Secretary  
Ruchita Dhoot Treasurer

### Tamil Nadu Chapter

Dr Rosy Fernando Past President  
Dr. Marceline President  
Dr. Rama Vaidyanathan Secretary 1  
Er. Ranjani Jt. Secretary  
Jaishree Mohapatra Treasurer

### Telangana Chapter

Neeraja Reddy Past President  
Jyostna Cheruvu President  
Chetana Jain Secretary 1  
Kalpana Rao Secretary 2  
Neeraja Godavarthi Jt. Secretary  
Anuradha Karati Treasurer

### Uttar Pradesh Chapter

Nidhi Sharma Past President  
Meetu Puri President  
Ria Raheja Secretary  
Taru Tyagi Jt Secretary  
Stuti Raheja Treasurer

### West Bengal Chapter

Ritu Mundra Past President  
Chitra sen President  
Ruby Ray Secretary - 1  
Silpa Baid Secretary 2  
Dr. Aditi Bandyopadhyay Jt Secretary & Treasurer



## CONFEDERATION OF WOMEN ENTREPRENEURS OF INDIA

Head Office: D. No. 1-10-74/C/201, 2nd Floor, Galada Towers, Chikoti Gardens, Begumpet, Hyderabad, 500016 | Ph: 040 2776 - 3448/9, Mobile: 9182527985

cowe04@gmail.com ; info@co-we.com | www.co-we.com

cowe\_india | Cowe India | Confederation of Women Entrepreneurs of India- COWE | @IndiaCowe

### CHAPTERS

Andhra Pradesh | Delhi | Gujarat | Karnataka | Maharashtra | Rajasthan  
Tamil Nadu | Telangana | Uttar Pradesh | Uttarakhand | West Bengal



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Incorporated under Companies Act, 1956

# CONFEDERATION OF WOMEN ENTREPRENEURS OF INDIA



# COWE - Adding a New Dimension to Women Entrepreneurship

Started on 22nd November, 2004 by 6 successful first-generation women entrepreneurs Confederation of Women Entrepreneurs of India is not for profit business organization under Section 25 of Company Law. Today, those Women Entrepreneurs built a 1000+ member strong team comprising of Entrepreneurs from diverse fields in all sectors from Manufacturing, Services and Trading, with its headquarters in Hyderabad. It is a truly national body - with chapters in Andhra Pradesh, Delhi, Karnataka, Maharashtra, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, and West Bengal.



## VISION

To be a national association of women business owners that propels women entrepreneurs into economic and political spheres of power

## MISSION

Our Mission to empower women across the length and breadth of the country by motivating them to unleash their potential, inculcate entrepreneurship culture, bring awareness of government schemes and benefits, develop skills, facilitate and provide mentoring to build businesses, and to provide marketing platforms, and enable networking to grow their businesses. Also to do advocacy with the government and other policy makers, by bringing forwards constrains and challenges of the women entrepreneurs

## QUALITY POLICY

We, at COWE, strive to empower women - especially at the grassroots level in rural areas - through entrepreneurship by imparting training, counselling and handholding to enhance their skills; even as we continually strive to enhance our services through knowledge sharing and advocacy.



Confederation of Women Entrepreneurs India is an ISO 9001:2015 & NABET Gold Certified Not-for-Profit Organisation that provides a women entrepreneur a facilitative culture through Training, Counselling, Knowledge Sharing, and Handholding throughout their project. We also work to bring women entrepreneurs into the organised mainstream. COWE through its advocacy works with Government and other Industrial Associations in brings changes at the macro policy level. COWE India provides an ecosystem for Women Entrepreneurs to empower them. COWE provides mentoring to women entrepreneurs from all strata of society.

COWE is registered as hand-holding agency on Stand-up India Portal. It is on the board of Micro, Small and Medium Enterprises (MSME) and National Small Industries Corporation (NSIC) of the Government of India. COWE India's main partners are MSME, NSIC, SBI, NABARD, SIDBI and the Industries & Commerce (IC) department.

## TRANSPARENCY AND GOOD GOVERNANCE

Established under Section 25 of the Company Law, COWE India is a non-profit organisation that acts as a catalyst in the promotion of entrepreneurship and trade, thereby giving a fillip to industry and, more significantly, empowering women.

As part of Company Law compliance, COWE India conducts its annual general meeting every year, where it presents the organization's audited accounts and its Annual Report.

It is registered under the FCRA regime and so can receive foreign funds. It is also registered under the Darpan scheme of the Indian Government.

## ACTIVITIES

COWE supports a women entrepreneur from the ideation stage to success and then goes further by celebrating these successes. We train, handhold, support, mentor and celebrate the various stages of entrepreneurship of every member. Some of our activities include

- Marketing Linkages
- Training Programs
- Seminars, Workshops & Conferences
- Networking Events
- CSR Projects
- Building Mentoring And Support Networks
- Exposure Tours
- Counselling & Knowledge Dissemination
- Linkages With Key Partners
- Advocacy With Government
- Infrastructure Support



## BENEFITS OF COWE MEMBERSHIP

The advantages of a COWE membership are:

- Avail counseling from experienced and knowledgeable members
- Connect with other COWE member entrepreneurs
- Participate in entrepreneur programmes like ESDPs
- Participate in national and international trade fairs / exhibitions, COWE marts, as well as buyer / seller meets
- Involve in industry-specific seminars and / or workshops, site visits, and open house meets
- Leverage the COWE network for loans and other financial assistance from banks
- Promote products through social media (Facebook and other online forums)
- Participate in job melas
- Avail MSME schemes



## OUR MEMBERS

COWE's members comprise a cross-section of women, including career-oriented women as well as homemakers who aspire to carve a niche for themselves in the world of business. Some of its women entrepreneurs have been recipients of national and international awards.

Webinar on budget 2021 -2021 by Department Financial Services with Honorable PM Shri Narendra Modiji.

## Proud moment for COWE India.



PANELISTS - Ms. Madhu Tyagi, National Secretary, Ms. Nidhi Toshniwal, NMC Member.



## COWE ACHIEVEMENTS

- Establishing a dedicated 30-acre industrial estate for women, the first of its kind in Asia, at Toopran in Medak district of Telangana
- Since 2007 to date, 1500 members have benefitted through the marketing opportunities created by COWE
- More than 2000 members have attended counseling sessions and scaled their entrepreneurship skills through networking
- Close to 10,000 women have benefitted from COWE's EDPs and ESDPs
- Members of COWE have participated in international exhibitions in the USA, Mexico, Brazil, Germany, Italy, Spain, Slovenia, Egypt, Turkey, Sri Lanka, Malaysia, Thailand, China, and Australia
- COWE is at the forefront of networking, with tie-ups with prominent industry chambers, associations and government bodies like CII, FAPCCI, FAPSIA, FISME, FICCI, PHD Chamber of Commerce and Industry, MSME, NIMSME, NSIC, Sequa ZDH, WE Connect, BYST, SIDBI, and SBI among others
- MOUs with top engineering colleges to impart knowledge on entrepreneurship to budding entrepreneurs
- More than 500 accomplished women entrepreneurs have received the Best Entrepreneur's Award from COWE India
- Andhra Pradesh Government has sanctioned 30 units for women entrepreneurs, even as similar industrial clusters are being planned in other states.